

mymymariah

MARIAH KLINE - COPYWRITER

EXPERIENCE:

Salesforce, Cloud-Based Software
San Francisco, California

Senior Copywriter, September 2021 - Present

Creating content and telling stories for the Brand Values and Social Good team.

Argonaut, Marketing and Advertising
San Francisco, California

Senior Copywriter, January 2020 - September 2021

Worked on campaigns for the Zebra, Cricket, Shutterfly, and new business.

Heat, Marketing and Advertising
San Francisco, California

Copywriter, January 2019 - January 2020

Worked on campaigns for Facebook and Instagram.

GSD&M, Marketing and Advertising
Austin, Texas

Junior Copywriter, March 2017 - January 2019

Worked on campaigns for Dodge, Popeyes, API, Jack Link's, Amstel Xlight, and Avocados of Mexico.

Droga5, Marketing and Advertising
New York, New York

Copywriting Intern, January 2017 - March 2017

Worked on campaigns for Dixie, Quilted Northern, Blue Apron, Mattress Firm, and Pixel.

EDUCATION:

2015 - 2017

Miami Ad School/ San Francisco
Copywriting

2011 - 2015

Miami University
Bachelor of Science in Marketing
Minor in Professional Writing

SKILLS:

TikTok, Snapchat, Twitter, Facebook,
Instagram, Pinterest, Microsoft Office,
Microsoft Access, ExactTarget
Familiar with: Indesign, Photoshop,
Illustrator, Premiere

RECOGNITIONS:

Student Clio (Bronze)
Addy (Gold, National)
Addy (Best of Show, First District)
Addy (Gold, First District) X2
Future Lions (Shortlist) X3
Young Shits (Runner Up) X2
New York Festivals (Third Prize)
Art Directors Club (Silver)

CONTACT:

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